

# PLEXIMUS

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INC

Your Trusted Digital Marketing Partner

## Company Overview

Founded in **2013**,

Pleximus Inc. is a leading digital solutions provider with over 12 years of expertise in transforming businesses through technology.

## Digital Marketing



Local SEO



Keyword Ranking



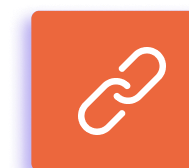
Google Ads



Leads Generation



Blogs



Backlinking

Helping businesses **globally** with creating **online presence**, **leads generation** and **local dominance**.



## Razin Naik

(Chief Executive Officer)

**Razin Naik** is the **visionary CEO** of Pleximus Inc., driving strategic growth and fostering innovation across the organization. With a deep understanding of business development and project management, Mr. Razin Naik steers the company towards new opportunities. He excels at bridging the gap between technology and business, ensuring Pleximus Inc. meets its goals with precision. With over 15 years of experience, he has successfully led projects across diverse industries and geographies.



## Azhar Bandri

(Chief Operating Officer)

As **Chief Operating Officer** of Pleximus Inc., **Azhar Bandri** ensures operational excellence across the company's projects and services. His expertise in project management and process optimization has been instrumental in delivering high-quality results. Azhar's leadership enables Pleximus Inc. to scale operations efficiently and sustainably. His experience spans technology and consulting, consistently driving business growth through strategic execution.



## Komal Bhosale

(Chief Technology Officer)

**Komal Bhosale** is the **Chief Technology Officer** at Pleximus Inc., responsible for driving technological innovation and overseeing IT strategies. With extensive experience in technology solutions, she leads the development of cutting-edge products and platforms. Komal excels at aligning business goals with technological advancements to deliver high-impact results. Her leadership has been key in positioning Pleximus Inc. as a forward-thinking tech company on a global scale.



## Danish Lala

(Chief Marketing Officer)

**Danish Lala** is the **Chief Marketing Officer** at Pleximus Inc., focusing on brand strategy, digital marketing, and customer engagement. With his strategic vision, Danish enhances the company's market presence and drives customer acquisition. His expertise in building impactful marketing campaigns has contributed significantly to Pleximus Inc. growth. Danish's passion for innovation helps the company remain ahead of the curve in a competitive market landscape.



Why Pleximus Inc.?

# Tailored Solutions for **Real-World Impact**

At Pleximus Inc., we create strategies and plans to help local and global businesses to rank on search engines.



## Our Vision

To be the most **reliable technology partner** that drives **digital transformation** for organizations of all sizes and industries.



## Our Mission

Empower businesses to **optimize operations, accelerate growth, and enhance customer experiences** through cutting-edge technology and custom digital solutions.



Our Expertise

# We Get You in Front of Your Audience



## 1. E-commerce

We help e-commerce websites to rank and generate sales.



## 2. Jewellery

Drive store visits and generate online brands presence.



## 3. Hotels

Generating enquiries and bookings for different properties during the whole year.



## 4. Service Industry

Driving traffic for educating the customer and converting it into leads.



## 5. Real Estate

Driving local leads and generating real estate interest in property.



## Debunking Common Misconceptions

# Myths about SEO



### 1. You need an address

An address is not a necessary requirement for your business SEO.



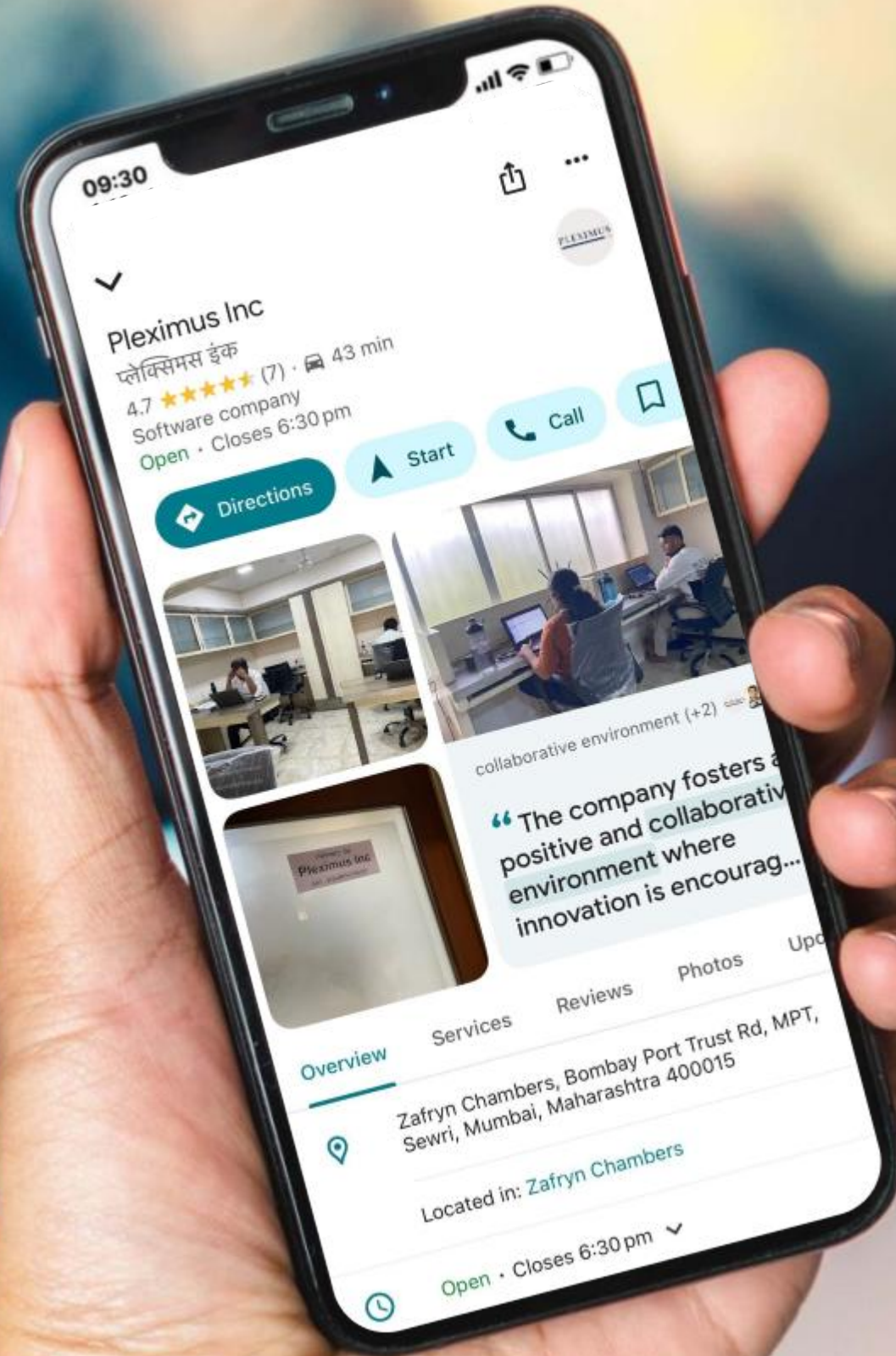
### 2. You need registrations

Businesses legal registration is not mandatory for SEO purposes.



### 3. You need a website

You can do local SEO without a business website.



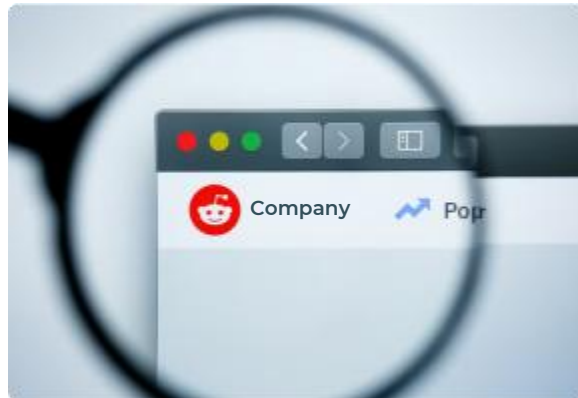
## Benefits

# What Can SEO Give You?



### 1. You **Exist**

A local listing gives you existence on the internet even without a website.



### 2. Get **Found**

When people search for your products or services, you might appear in the search results.



### 3. Your **Virtual Marketer**

Even when you are sleeping and people are searching for you, your listing acts as a marketer.



### 4. Build **Trust**

The reviews you get on your GMB profile help you with building trust.



### 5. Stay **Ahead**

A well-optimized SEO strategy helps you rank higher than competitors, attracting more potential customers to your business.



## Client Success Stories

# Real Business, Real Results

What we achieve through SEO for our clients.



## 1. RB Diamonds (Jewellery)

- **4 out of 8 keywords** are ranking on the **1<sup>st</sup> page of Google**, improving search visibility.
- Increased website visits from **potential customers actively searching for diamond jewelry**.



## 2. TinyBo (E-commerce)

- Ranked **10 out of 18 keywords** on the **1st page** of Google within **6 months**.
- Generated a return of **4X+** on Google Ads spend.
- Significant improvement in search rankings led to **higher inquiries and conversions**.



## Client Success Stories

# Real Business, Real Results

What we achieve through SEO for our clients.



### 3. Sea Green Hotel (Hotels)

- **4 out of 7 keywords** are ranking on the **1<sup>st</sup> page of Google**, boosting online visibility.
- Over the past 6 months, the website has experienced a **30% increase in visitor traffic**, reflecting steady growth and improved engagement.
- The **average event count** has stabilized at **10%**, indicating consistent user engagement with tracked interactions.



### 4. Pleximus (IT & ITES)

- **All 9 targeted keywords** are ranking in the **top 5 in Ratnagiri**, strengthening local visibility.
- **8 out of 9 keywords** are ranking in Mumbai, establishing a competitive edge in larger market.
- Avg Time spent by visitors is **5 min** on website.





Get in Touch

## Ready to Take Your Business to the Next Level?

Schedule a free consultation to discuss how Pleximus Inc. can help you address your specific business needs and drive growth through digital marketing.



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